

**FCB**

FOOTE, CONE & BELDING

**ELYSSA  
PHILLIPS**

**EVP CHIEF OF STAFF**

## BIOGRAPHY

Named EVP, chief of staff in September 2013, Elyssa Phillips is a driving force in ensuring that FCB's global leadership team operates effectively and seamlessly.

Phillips began her advertising career at Ogilvy & Mather in account management. She joined FCB in 1993 and quickly became a critical partner to Global CCO Jonathan Harries, working tirelessly to recruit top talent and elevate the network's creative reputation.

In her most recent role as EVP, worldwide creative manager and as a member of the agency's Global Creative Council, she has helped lead the resurgence of FCB's creative delivery for global and regional clients. Under Phillips' watch, the agency has doubled its Cannes Lions trophy count the past three consecutive years. In 2013 alone, FCB won 36 Lions, including a Cyber Grand Prix, the most in its history.

Phillips has a B.S. in marketing and magazine journalism from Syracuse University's Newhouse School of Communications and an M.B.A. in corporate finance from NYU. She lives in Westchester, New York with her husband and two teenage daughters. In her free time, she loves to travel with her family and is an avid runner and exercise enthusiast.